

# Emily Ford

425.773.8301

hello@emilyford.co

emilyford.co

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## PROFESSIONAL EXPERIENCE

### Cisco Senior Product Designer

May 2021–Present 1 yr 5 mos

Plan and facilitate brand workshops to understand stakeholder vision and design new brand directions. Foster design education and help align cross-functional teams. Work with stakeholders to define business requirements and user goals. Use Object Modeling to create solid Information Architecture. Design user flows, wireframes, prototypes, and user interfaces.

### Deloitte Digital UX/UI Designer

September 2017–May 2021 3 yrs 7 mos

Work with client stakeholders to define business requirements and user goals. Design user flows, wireframes, prototypes, interactive patterns, animations, and beautiful user interfaces. Work directly with engineers to validate design feasibility, create UX docs that help articulate ideas to clients, conduct competitor audits, utilize user research to improve designs, and frequently present to client C-level leadership.

### Graphiti Associates Visual & UX Designer

October 2015–March 2017 1 yr 6 mos

Designed a variety of projects including websites, emails, branding and logo design, catalog and report design and layout, marketing and advertising campaigns, print collateral, packaging, and environmental graphics. Worked directly with a small team of developers, copywriters, and designers to brainstorm and execute design solutions. Acted as designer and project manager for certain clients and was in charge of client communications and managing deadlines.

### RRD Design Visual Designer

June 2014–Sept. 2014, June 2015–October 2015, March–May 2017  
9 mos

Designed many different types of projects including data visualization, packaging, logos, long format reports, marketing collateral, and websites. Many of these projects were focused in the global health sector. Started as an intern and was hired as a contract Designer upon graduation from Seattle Central.

### Mountaineers Books Production Coordinator & Book Designer

November 2009–September 2013 3 yrs 11 mos

Designed and laid out series titles and new books. Managed pre-press production of 12-15 titles per season. Implemented new systems to streamline production process. Helped launch a new type of media by creating a new epub workflow and converted several titles to epub in-house. Managed the outsourcing and production of a monthly epub series.

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## SKILLS & SOFTWARE

### UX/UI & Prototyping

Figma  
Sketch  
XD  
Invision  
Principle  
Axure  
Zeplin

### Project Management

Jira  
Confluence  
Asana  
Trello  
Teams  
Word  
Excel  
Outlook

### Visual Design & Production

InDesign  
Illustrator  
Photoshop  
Acrobat

### Front-End Dev

Sublime Text  
HTML 5  
CSS3  
Wordpress

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## EDUCATION

### Seattle Central Creative Academy,

A.A.S. UX & Graphic Design, 2015

A.A.S. Print Production, 2009

### University of Washington,

B.A. English Literature, 2005